

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut Street**  
**#602**  
**Philadelphia, PA 19103**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
53876-1	09/16/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Sherrod Brown for Senate	BROWN 4 SENATE	

Flight Dates	Order #	Alt Order #
09/05/12 - 09/10/12	53876	09810509

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/12	09/10/12	CBS Morning News	7:00 AM-8:00 AM	M-WTF--	:30	4	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M-WTF-- 4 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 09/05/12 7:59 AM CBS Morning News 7:00 AM-8:00 AM :30 OHSB-TV-12-14 \$125.00 NM									
4 WKRC Th 09/06/12 8:46 AM CBS Morning News 7:00 AM-8:00 AM :30 OHSB-TV-12-14 \$125.00 NM									
3 WKRC F 09/07/12 8:29 AM CBS Morning News 7:00 AM-8:00 AM :30 OHSB-TV-12-14 \$125.00 NM									
2 WKRC M 09/10/12 7:59 AM CBS Morning News 7:00 AM-8:00 AM :30 OHSB-TV-12-14 \$125.00 NM									
2	09/05/12	09/10/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	M-WTF--	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M-WTF-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC W 09/05/12 6:40 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 OHSB-TV-12-14 \$250.00 NM									
3 WKRC Th 09/06/12 6:59 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 OHSB-TV-12-14 \$250.00 NM									
4 WKRC F 09/07/12 6:52 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 OHSB-TV-12-14 \$250.00 NM									
2 WKRC M 09/10/12 6:54 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM :30 OHSB-TV-12-14 \$250.00 NM									
3	09/05/12	09/10/12	CBS Morning News	8:00 AM-9:00 AM	M-WTF--	:30	4	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M-WTF-- 4 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WKRC W 09/05/12 8:38 AM CBS Morning News 8:00 AM-9:00 AM :30 OHSB-TV-12-14 \$125.00 NM									
3 WKRC Th 09/06/12 8:18 AM CBS Morning News 8:00 AM-9:00 AM :30 OHSB-TV-12-14 \$125.00 NM									
2 WKRC F 09/07/12 8:59 AM CBS Morning News 8:00 AM-9:00 AM :30 OHSB-TV-12-14 \$125.00 NM									
1 WKRC M 09/10/12 8:59 AM CBS Morning News 8:00 AM-9:00 AM :30 OHSB-TV-12-14 \$125.00 NM									
4	09/09/12	09/09/12	630p Local 12 News Sun	6:30 PM-7:00 PM	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WKRC Su 09/09/12 630p Local 12 News Sun 6:30 PM-7:00 PM :00 <del>\$450.00</del> NM									
Credited									

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**Dallas, TX 75284-1646**



Invoice #	Invoice Date	Invoice Month	Invoice Period
53876-1	09/16/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Sherrod Brown for Senate	BROWN 4 SENATE		

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/05/12	09/10/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M- WTF- -	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M- WTF- - 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WKRC W 09/05/12 6:23 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSB-TV- 12- 14 \$500.00 NM									
3 WKRC Th 09/06/12 6:13 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OHSB-TV- 12- 14 \$500.00 NM									
2 WKRC F 09/07/12 6p Local 12 News at Six 6:00 PM-6:30 PM :00 <del>\$500.00</del> NM									
Credited									
1 WKRC M 09/10/12 6p Local 12 News at Six 6:00 PM-6:30 PM :00 <del>\$500.00</del> NM									
Credited									
6	09/05/12	09/10/12	M-F 7p-730p	7:00 PM-7:30 PM	M- WTF- -	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M- WTF- - 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WKRC W 09/05/12 7:29 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSB-TV- 12- 14 \$400.00 NM									
1 WKRC Th 09/06/12 7:20 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSB-TV- 12- 14 \$400.00 NM									
2 WKRC F 09/07/12 7:13 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OHSB-TV- 12- 14 \$400.00 NM									
3 WKRC M 09/10/12 M-F 7p-730p 7:00 PM-7:30 PM :00 <del>\$400.00</del> NM									
Credited									
7	09/05/12	09/10/12	M-F 730p-8p	7:30 PM-8:00 PM	M- WTF- -	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M- WTF- - 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WKRC W 09/05/12 7:47 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSB-TV- 12- 14 \$400.00 NM									
3 WKRC Th 09/06/12 7:40 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSB-TV- 12- 14 \$400.00 NM									
2 WKRC F 09/07/12 7:46 PM M-F 730p-8p 7:30 PM-8:00 PM :30 OHSB-TV- 12- 14 \$400.00 NM									
1 WKRC M 09/10/12 M-F 730p-8p 7:30 PM-8:00 PM :00 <del>\$400.00</del> NM									
Credited									
8	09/05/12	09/10/12	Letterman	11:35 PM-12:35 XM	M- WTF- -	:30	4	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M- WTF- - 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WKRC W 09/05/12 12:44 AM Letterman 11:35 PM-12:35 XM :30 OHSB-TV- 12- 14 \$250.00 NM									
4 WKRC Th 09/06/12 12:11 AM Letterman 11:35 PM-12:35 XM :30 OHSB-TV- 12- 14 \$250.00 NM									
3 WKRC F 09/07/12 Letterman 11:35 PM-12:35 XM :00 <del>\$250.00</del> NM									
Credited									
1 WKRC M 09/10/12 12:49 AM Letterman 11:35 PM-12:35 XM :30 OHSB-TV- 12- 14 \$250.00 NM									
9	09/05/12	09/10/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	M- WTFSS	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/05/12 09/11/12 M- WTFSS 6 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WKRC W 09/05/12 12:02 AM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSB-TV- 12- 14 \$800.00 NM									
6 WKRC Th 09/06/12 11:38 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSB-TV- 12- 14 \$800.00 NM									
2 WKRC F 09/07/12 11:19 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSB-TV- 12- 14 \$800.00 NM									
4 WKRC Sa 09/08/12 11:24 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSB-TV- 12- 14 \$800.00 NM									
1 WKRC Su 09/09/12 11:46 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSB-TV- 12- 14 \$800.00 NM									
3 WKRC M 09/10/12 11:31 PM 11p M-Su Local 12 News 11 11:00 PM-11:35 PM :30 OHSB-TV- 12- 14 \$800.00 NM									

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**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**



<u>Invoice #</u> <b>53876-1</b>	<u>Invoice Date</u> <b>09/16/12</b>	<u>Invoice Month</u> <b>September 2012</b>	<u>Invoice Period</u> <b>08/27/12 - 09/10/12</b>
<u>Advertiser</u> <b>Sherrod Brown for Senate</b>		<u>Product</u> <b>BROWN 4 SENATE</b>	<u>Estimate Number</u> 

[www.local12.com](http://www.local12.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
10	09/10/12	09/10/12	Bengals Regular Season	7:00 PM-10:00 PM	M- - - - -	:30	1	\$5,000.00	NM	
Weeks:	<u>Start Date</u> 09/10/12	<u>End Date</u> 09/16/12	<u>MTWTFSS</u> M- - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$5,000.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	M	09/10/12	7:21 PM	Bengals Regular Season	7:00 PM-10:00 PM	:30	OHSB-TV- 12- 14	\$5,000.00	NM
11	09/05/12	09/10/12	LF M-F Rotator	12:35 XM-1:35 XM	M- WTF- -	:30	2	\$60.00	NM	
Weeks:	<u>Start Date</u> 09/05/12	<u>End Date</u> 09/11/12	<u>MTWTFSS</u> M- WTF- -	<u>Spots/Week</u> 2	<u>Rate</u> \$60.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	F	09/07/12	1:49 AM	LF M-F Rotator	12:35 XM-1:35 XM	:30	OHSB-TV- 12- 14	\$60.00	NM
2	WKRC	M	09/10/12	2:14 AM	LF M-F Rotator	12:35 XM-1:35 XM	:30	OHSB-TV- 12- 14	\$60.00	NM
12	09/05/12	09/10/12	5p Billboard	5:30 PM-6:00 PM	M- WTF- -	:30	2	\$400.00	NM	
Weeks:	<u>Start Date</u> 09/05/12	<u>End Date</u> 09/11/12	<u>MTWTFSS</u> M- WTF- -	<u>Spots/Week</u> 2	<u>Rate</u> \$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WKRC	Th	09/06/12	5:43 PM	5p Billboard	5:30 PM-6:00 PM	:30	OHSB-TV- 12- 14	\$400.00	NM
1	WKRC	M	09/10/12		5p Billboard Credited	5:30 PM-6:00 PM	:00		<del>\$400.00</del>	NM
13	09/05/12	09/10/12	4p Local 12 News at Four	4:30 PM-5:00 PM	- - WT- - -	:30	1	\$300.00	NM	
Weeks:	<u>Start Date</u> 09/05/12	<u>End Date</u> 09/11/12	<u>MTWTFSS</u> - - WT- - -	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	W	09/05/12	4:37 PM	4p Local 12 News at Four	4:30 PM-5:00 PM	:30	OHSB-TV- 12- 14	\$300.00	NM
14	09/07/12	09/07/12	Letterman	1135p-1235a	- - - - F- -	:30	1	\$250.00	NM	
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - - - - F- -	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	F	09/07/12	11:57 PM	Letterman	1135p-1235a	:30	OHSB-TV- 12- 14	\$250.00	NM
15	09/08/12	09/08/12	Sat 1135p-1205a	1135p-1205a	- - - - - S-	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - - - - - S-	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	Sa	09/08/12	11:44 PM	Sat 1135p-1205a	1135p-1205a	:30	OHSB-TV- 12- 14	\$200.00	NM
16	09/07/12	09/07/12	6a Good Morn Cincinnati	6:00 AM-6:30 AM	- - - - F- -	:30	2	\$250.00	NM	
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - - - - F- -	<u>Spots/Week</u> 2	<u>Rate</u> \$250.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WKRC	F	09/07/12	6:21 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	OHSB-TV- 12- 14	\$250.00	NM
1	WKRC	F	09/07/12	6:27 AM	6a Good Morn Cincinnati	6:00 AM-6:30 AM	:30	OHSB-TV- 12- 14	\$250.00	NM
17	09/07/12	09/07/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	- - - - F- -	:30	2	\$200.00	NM	
Weeks:	<u>Start Date</u> 09/03/12	<u>End Date</u> 09/09/12	<u>MTWTFSS</u> - - - - F- -	<u>Spots/Week</u> 2	<u>Rate</u> \$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WKRC	F	09/07/12	5:39 AM	5a Good Morn Cincinnati	5:30 AM-6:00 AM	:30	OHSB-TV- 12- 14	\$200.00	NM

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Advertiser	Product	Estimate Number	
Sherrod Brown for Senate	BROWN 4 SENATE		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
17	09/07/12	09/07/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	----F--	:30	2	\$200.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WKRC</td><td>F</td><td>09/07/12</td><td>5:55 AM</td><td>5a Good Morn Cincinnati</td><td>5:30 AM-6:00 AM</td><td>:30</td><td>OHSB-TV-12-14</td><td>\$200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WKRC	F	09/07/12	5:55 AM	5a Good Morn Cincinnati	5:30 AM-6:00 AM	:30	OHSB-TV-12-14	\$200.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
2	WKRC	F	09/07/12	5:55 AM	5a Good Morn Cincinnati	5:30 AM-6:00 AM	:30	OHSB-TV-12-14	\$200.00	NM																																
18	09/07/12	09/07/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	----F--	:30	2	\$200.00	NM																																	
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>09/03/12</td><td>09/09/12</td><td>----F--</td><td>2</td><td>\$200.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/03/12	09/09/12	----F--	2	\$200.00																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	09/03/12	09/09/12	----F--	2	\$200.00																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
2	WKRC	F	09/07/12	5:07 AM	5a Good Morn Cincinnati	5:00 AM-5:30 AM	:30	OHSB-TV-12-14	\$200.00	NM																																
1	WKRC	F	09/07/12	5:23 AM	5a Good Morn Cincinnati	5:00 AM-5:30 AM	:30	OHSB-TV-12-14	\$200.00	NM																																
Total Spots							42																																			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$18,520.00</b>
<u>Agency Commission</u>	<b>\$2,778.00</b>
<u>Net Amount Due</u>	<b>\$15,742.00</b>

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